



2017 is the year of the Zinnia

Plant some zinnias in your garden for stunning summer colour, butterflies galore and beautiful cut flowers for your home



COLOURFUL SUMMER

Zinnia flowers look really exotic and add a fabulous colour burst to the garden all summer. They are easy to grow and attract butterflies; bringing your summer garden alive with movement and grace.

QUICK AND EASY

The plants are mostly annuals that grow, flower and set seed in the same season and they are really easy to grow from seed. Seedlings quickly develop into strong sturdy plants with an abundance of flower stems; perfect for cutting.

SO MANY CHOICES

There's an amazing variety of flower types from the single open, daisy-like flowers to the fuller dahlia and cactus types and they all come in rich shades of pink, magenta, red, orange and yellows. There are bi colours, virtually stripy flowers and even shades of green – no wonder they make fantastic cut flowers; perfect for posies or for creating larger, dramatic arrangements.

Sun lovers

- Zinnias are part of the daisy family and originate from South America where they thrive in full sun and a rich, well-drained soil.
- Grow zinnias to add a real tang to your pots and containers and for masses of wonderful, on-trend cut flowers for your home.
- Give mature plants to friends for birthdays and lunch parties and decorate your outdoor space with window boxes and containers filled with zinnia plants.
- For great value grow from zinnias from seed; one packet will provide dozens of healthy plants with fresh green foliage and a range of fabulous flower colours.

