

by JENNIFER DUFFIELD WHITE

# 2007 Fleuroselect Gold Medal Winners

These varieties showcase what's new and different

**N**ine new varieties have earned Fleuroselect Gold Medals for exceptional beauty and innovative breeding. Here's a snapshot look at the winners. You can learn more about these varieties by contacting Fleuroselect, Noordwijk, the Netherlands; [www.fleuroselect.com](http://www.fleuroselect.com).



Photos courtesy of Fleuroselect

Syngenta Seeds' *Echinacea purpurea* Prairie Splendor is the first perennial echinacea to flower 100% in its first year. It's also noted for its earlier flowering in the spring and a compact habit.



*Dianthus barbatus* F, Noverna Clown, from Kieft Seeds, starts out with white flowers, but they change to pink, salmon or violet as they mature. Plants are also fairly frost tolerant.



*Zinnia haageana* Aztec Sunset from Thompson & Morgan gained good marks for its bicolor mix, number of double flowers, compact habit and excellent resistance to mildew.



The two varieties, *Laurentia hybrida* F, Avant-garde Blue and Avant-garde Pink, were the top scorers in the Fleuroselect trials thanks in part to their earliness and vigorous flowering. They're introduced by Thompson & Morgan.



*Coreopsis grandiflora* Presto, from Clause Tezier, makes its mark with a unique combination of an almost double flower and a natural short habit. It's said to flower for a significantly long period.



This *Delphinium consolida* Sydney Blue Picotee is the fourth of Kieft Seeds' Sydney series to win a Gold Medal. Like the others, it offers vertical branching, earliness and uniformity.



*Pelargonium hortorum* Infiniti Scarlet brings a unique combination to seed geraniums: exceptionally early flowering, large blooms and excellent garden performance. This selection from Floranova also has a short production time.



*Eryngium planum* Blue Glitter by Ernst Benary is the first FastraX eryngium; it requires no vernalization. It is noted for its short crop time, tall height and high yields for fresh and dried cut flowers. ■