

Another Fleuroselect gold medallist

Having presented nine Fleuroselect gold medallists in *Flower Tech 9.3*, then a tenth awarded variety deserves attention too. The 'Viola x williamsiana F1 Floral Power orange red wing' received the prize because it produces continuous masses of flowers on compact, uniform and bushy plants from early on.

The bright orange faces and red caps of the plant create a cheerful and constant colour contrast under different weather conditions. The judges appreciated the outstanding pack performance as well as its good garden performance throughout the year. Add-on sales in jumbo packs, bedding, colour bowls and hanging baskets could become future prospects for the variety, which is hardy to -15°C.

Every year prizes are awarded by the international organisation for the plant industry Fleuroselect. Varieties that surpass the limits of breeding and beauty is what creates a gold-medallist, according to the jury. (www.fleuroselect.com)



Gold medallist 'Viola x williamsiana F1 Floral Power orange red wing'