

## Fleuroselect elects new president

Nils Klemm of Selecta Klemm has been appointed to the position of President of Fleuroselect taking over from Joel Goldsmith who has held the position for 4 years. The Selecta Group is a leading breeder, producer and marketer of vegetatively propagated ornamental plants with breeding activities in bedding and balcony plants, poinsettias, perennials and cut flowers. Mr. Klemm is the first president from a non-seed breeding company to hold the position.

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