

# European Pack Trials

The 2010 European Pack Trials will be held in the Netherlands from 26 to 29 April 2010 where the following **Fluoroselect members (www.fluoroselect.com)** will be presenting their latest novelties

## Showcase for colour

### Company: ABZ Seeds

Location: Vlectweg 12, 1619 PR Andijk, Netherlands  
info@abz-strawberry.nl or  
tel.: +31 (0)228 515280

ABZ Seeds is dedicated to breeding Strawberries, propagated by seed (F1 hybrid). Raised from seed 'Merlan' features pink flowers and a compact plant habit. Good for high density culture Conical mid-size fruits. 'Tristan' has large, deep rose



Merlan

flowers and a compact plant shape. This variety is suitable for high density culture Long bi-conical mid-size fruits and abundant flowering for a long and decorative fruiting season.

### Company: Goldsmith Seeds/Syngenta Flowers

Location: Cornelis Kuinweg 28a, 1619 PE Andijk, Netherlands  
trials@goldsmithseeds.nl or  
tel.: +31 (0)228 59 31 44

The new Dianthus series Diabunda is very suitable for early spring and autumn sales: they flower much faster and easier than traditional barbatus types, yet keeping the flower power. Available in two stunning bicolours and 4 attractive solid colours that are uniform in habit, flower form and timing. Petunia 'Ramblin' Sugar Plum' is a new hybrid combining the proven and well accepted attributes of



Petunia Ramblin 'Sugar Plum'

'Ramblin' Trailing Petunia, like easy and low cost growing with the uniqueness of its color in this class.

### Company: Hem Genetics

Location: Hemmerbuurt 98, 1607 LC Hem, Netherlands  
info@hemgenetics.com or  
tel.: +31 (0)228 541312

Lathyrus 'Villa Roma scarlet' is an exciting new bush-type sweet pea with vivid scarlet-red, sweet scented blooms. This dwarf type of Sweet Pea is abundantly flowering and ideal for container gardening.



Lathyrus 'Villa Roma scarlet'

### Company: PanAmerican Seed/Kieft-Pro-Seeds

Location: Firma Goedhart, Zwaagdijk 292, 1682 NS Zwaagdijk, Netherlands  
ggerken@panamseed.com  
info@kieftseeds.com or  
tel.: +31 (0)252 535006



Impreza Impatiens

Impreza™ offers a streamlined range of the top-selling Impatiens colours and patterns in the most grower and retail-friendly Impatiens series available. Reduced apical dominance produces easy-to-manage plants needing less PGRs.

### Company Takii/Sahin

Location: Hoofdweg 19, 1424 PC De Kwakel, Netherlands  
Contact: Loretta v.d. Brand at  
lvdbrand@sahin.nl or  
tel.: +31 (0)297 500750  
Registration: www.packtrials.eu.

2010 is a special year for Takii, marking the 175th anniversary of the foundation of Takii & Co., Ltd and the 20th anniversary of Takii Europe. Also the company has just completed the construction of new warehouse in De Kwakel  
The biggest asset of Begonia semperflorens Monza and Havana F1 series are their one week shorter crop time compared to other early series. Monza and Havana Begonias also deliver an excellent garden performance and are suitable for packs and 9cm pots. Monza F1 features green foliage and is available in white, blush, coral, pink, rose, orange scarlet and apple blossom. Havana F1 has bronze foliage and is available in white, pink and rose.