

World News

The Netherlands 2011 European Spring Pack Trials



Fleuroselect is pleased to announce that the European Spring Pack Trials will be held in the Netherlands from 27 to 29 April 2011.

The European Spring Pack Trials is the moment when the most innovative new season's introductions are shown for the first time.

Spring is the perfect time to demonstrate new bedding plant varieties in their optimum condition - in 'packs' or pots - and to demonstrate features such as earliness and plant development. Spring Trials are the ideal opportunity for breeders to introduce their new varieties to their customers - distribution companies and large plug producers.

The participating companies are: ABZ Seeds, Goldsmith Seeds/Syngenta Flowers, Hem Genetics & Hem Zaden, Moerheim New Plant, PanAmerican Seed/Kieft-Pro-Seeds and Takii/Sahin. This six Fleuroselect members should be contacted directly for registration. |||