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Quote of the Week
 "It's never too late to be who you might have been."
 George Eliot



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Fleuroselect Annual Convention to be hosted by Volmary Münster

MUNSTER, Germany, July 13, 2011: Fleuroselect, the premier organisation for the ornamentals industry will hold its Annual Convention in Münster, Germany from July 20th to 22nd, 2011. Volmary will host this key event in the ornamental calendar and highlights will include visits to their extensive young plant facility and their spectacular field trials.

Volmary, which emerged from Bruno Nebelung GmbH in September 2010 is one of the largest professional ornamental plant companies in Europe. Owner Hubertus Volmary and the staff are delighted to welcome their fellow members of Fleuroselect to their facilities in their inaugural year.

The convention group will also visit member company Jungpflanzen Grünewald for a tour of their production facilities at Seim, just outside Münster. Theo Grünewald, his family and staff are also looking forward to hosting the delegates. Education in German Horticulture, a subject close to the heart of both of these leading companies, has been chosen as one of the key themes for the convention. A visit to the Osnabrück Horticultural University will be an educational experience for the delegates.

The magnificent 18th Century Schloss Nordkirchen is the stunning location for the presentation of Gold Medals to the Five Fabulous 2012 Gold Medal winners, which were announced in the spring. The highlight of the evening will be the presentation of the new FleuroStar Award winner, chosen from the competition held at the recent FlowerTrials™ in June. 25 independent judges have elected a winner from 6 entries and the industry is keen to know who will carry away the honours for this year.

Fleuroselect has been organising its annual convention for 42 years. Each year local members host this event for its members, breeders, distributors and producers of ornamental plants. This year the Convention returns to Germany after paying its previous visit to the breeder Benary in 2001. Benary was a founder member of Fleuroselect and has been a major contributor to the organisation with its Medal winning breeding work. Last year members were welcomed for the first time to Poland, as guests of the company Vitroflora in Bydgoszcz. Vitroflora is a major international player in young plant and tissue culture production.



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