



YEAR OF THE  
*Sage*

2023  
is the...



YEAR OF THE  
*salvia*



Fleuroselect - Year of the Sage & Salvia

Materials available from [2023 Year of the Salvia and Sage \(fleuroselect.com\)](https://fleuroselect.com)



# Introduction

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2023 is the “Year of the Poppy” and the “Year of the Sage”, the European “Plant of the Basil” marketing campaign from the Fleuroselect Home Garden Association, designed to boost seed and plant sale volume to end consumers.

Via the website you can access images and logos created in six key languages: English, German, Dutch, French, Italian and Spanish. We can also provide you with versions in other languages if required.

**Increase your seed and plant sales by making the “Plant of the Year” campaign part of your 2023 marketing plans!**

For full campaign details see:

[www.fleuroselect.com/home-garden-association/2023-year-of-the-salvia-and-sage/](http://www.fleuroselect.com/home-garden-association/2023-year-of-the-salvia-and-sage/)

or contact us at: [info@fleuroselect.com](mailto:info@fleuroselect.com)

Point of sale commercial materials can be ordered via our campaign partner Floramedia:

[juriaan.rolink@floramedia.com](mailto:juriaan.rolink@floramedia.com)



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year of the

Sage





# Logo

Available in different languages



German



French



English



Italian



Spanish

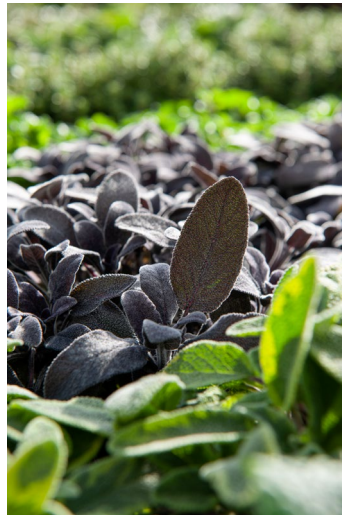


Dutch

# Available images

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## Inspirational photography





year of the

Salvia





# Logo

Available in different languages



German



French



English



Italian



Spanish



Dutch

# Available images

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Inspirational photography





# Available images

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Inspirational photography

